

IMPACT

awards of northern nevada

The National Association for Catering and Events (NACE) is the first nonprofit, national association for caterers, event planners and event professionals that provides education, certification and a network of resources for members in all segments of the hospitality industry. The Reno/Tahoe Chapter is raising awareness of the many organizations and people who bring national recognition to the Biggest Little City through the inaugural Northern Nevada Impact Awards.



RENO/TAHOE CHAPTER
NATIONAL ASSOCIATION FOR
CATERING AND EVENTS

www.nnvimpactawards.com

Dear Friend,

The inaugural Northern Nevada Impact Awards is a celebration of the positive impact that our community members and businesses have made in the Biggest Little City. These efforts include bringing national attention and growth to our city, exhilarated community support, and advancements in technology.

During the event, awards will be given to: Visionary of the Year, Community Champion of the Year, Tourism and Travel Advocate of the Year, and more.

The Reno/Tahoe Chapter of NACE has also made it its mission to honor a nonprofit organization who is providing invaluable support to our community. This year, NACE will honor The Solace Tree, a nonprofit organization that provides peer support groups and education to children, teens and their family members who are coping with the loss of a loved one. The Solace Tree will receive a portion of the proceeds from the event to use towards their nonprofit funding purposes.

Through the collective efforts of NACE members, friends of NACE and community partners, the event also aims to raise awareness and funds for scholarships and grants for education programs that enhance the catering and events industry.

Save-the-date for Friday, April 8, 2016 at Silver Legacy Resort Casino Reno

We invite you to join us in honoring the amazing individuals and corporations who have gone above-and-beyond to promote the Biggest Little City.



A handwritten signature in black ink that reads "Kate Patay". The signature is fluid and cursive.

Kate Patay, CPCE
NACE National Secretary/Treasurer
Executive Director of Sales & Marketing Creative Coverings
Lecturer, The International School of Hospitality

SPONSORSHIP OPPORTUNITIES

We hope you will join us and support the inaugural Northern Nevada Impact Awards presented by the Reno/Tahoe Chapter of the National Association for Catering and Events. The event will not only provide positive community exposure for your business, but will also benefit The Solace Tree and raise funds for educational scholarships and grants for the catering and events industry.

PRESENTING SPONSOR – \$50,000 *(One Available)*

- Event naming opportunity: Impact Awards presented by [your business name here]
- Exclusivity for business category
- Two hosted VIP tables of 10, including butler service and upgraded wine selections
- Two standard hotel rooms at Silver Legacy for the evening of the event
- Back cover, full page, full color program ad
- Company logo prominently displayed on all marketing materials
- Inclusion on all media and press material
- Logo inclusion on event website
- Logo inclusion on invites
- Sponsor announcements on social media
- Public recognition from the emcee(s) during the event
- Signage opportunities at the event
- Company recognition in all 'thank you' follow-ups

DIAMOND SPONSOR – \$25,000 *(Two Available)*

- Exclusivity for business category
- Company logo prominently displayed on all marketing materials
- One hosted VIP table of 10, including butler service and upgraded wine selections
- One standard hotel rooms at Silver Legacy for the evening of the event
- Inside front cover or inside back cover, full page, full color program ad
- Logo inclusion on event website
- Logo inclusion on invites
- Sponsor announcements on social media
- Public recognition from the emcee(s) during the event
- Signage opportunities at the event
- Company recognition in all 'thank you' follow-ups

PLATINUM SPONSOR – \$10,000

- Exclusivity for business category
- Company logo prominently displayed on all marketing materials
- One hosted VIP table of 10, including butler service and upgraded wine selections
- Full page, full color program ad
- Logo inclusion on event website
- Logo inclusion on invites
- Sponsor announcements on social media
- Public recognition from the emcee during the event
- Logo inclusion on electronic boards at event

GOLD SPONSOR – \$5,000

- One hosted VIP table of 10
- Half page, full color program ad
- Logo inclusion on event website
- Sponsor announcements on social media
- Public recognition from the emcee(s) during the event
- Logo inclusion on electronic boards at event

SILVER SPONSOR – \$2,500

- One hosted table of 10
- Half page, full color program ad
- Logo inclusion on event website
- Sponsor announcements on social media

BRONZE SPONSOR – \$1,000

- Two general dinner tickets
- Half page, full color program ad
- Logo inclusion on event website
- Sponsor announcements on social media

EVENT TICKETS

Purchase your tickets online, at www.nnvimpactawards.com

- | | |
|---|---------|
| • VIP Table of 10 (includes butler service) | \$1,500 |
| • Table of 10 | \$1,250 |
| • Individual Tickets | \$125 |

***Custom sponsorships available, upon request. These sponsorships can include libations, wine glasses, table gifts, photography, etc.
For information, please contact Kate Patay at (775) 343-6551 or kate@creativecoverings.com.*

SPONSOR APPLICATION

Application Deadline: March 1, 2016

Please mail, or email to:

The Solace Tree

Attention: Mia Koci

P.O. Box 2944

Reno, Nev. 89505

Email: miakoci17@gmail.com

Phone: 775-762-2401

**Please print clearly.*

Business Name: _____

Contact Person: _____

Mailing Address: _____

City, State & Zip Code: _____

E-mail: _____

Telephone: _____

Please mark your sponsorship level

Presenting Sponsor—\$50,000

Diamond Sponsor—\$25,000

Platinum Sponsor—\$10,000

Gold Sponsor—\$5,000

Silver Sponsor—\$2,500

Bronze Sponsor—\$1,000

Payment may be tax deductible. Nonprofit Tax ID is #52-2438607

Please select a payment option (*All payments must be made by March 1, 2016*)

Enclosed is a check for \$_____ made payable to The Solace Tree

Credit Card Payment: Visa MasterCard Discover

Name on Card: _____

Card Number: _____

Exp. Date: _____

Signature: _____

SILENT AUCTION / LIVE AUCTION ITEMS

All donations to Northern Nevada Impact Awards are tax deductible. Please keep a copy of this form for your tax records. The Tax ID number is: #52-2438607.

Deadline: Monday, March 21, 2016

Donor or Business Name: _____

Contact Person: _____

Mailing Address: _____

City, State & Zip Code: _____

E-mail: _____

Telephone: _____

Detailed Description of Item: _____

Please list any restrictions (expiration date, hours, number of people, availability, etc.):

The donated item is a:

- Tangible Item:
 - Item accompanies this form
 - Item will be delivered to The Solace Tree by donor
 - Donor requests donation to be picked up by solicitor
- Intangible Item:
 - Business Certificate or letter attached

Please contact

Sara Darsky at 775-772-0320 or sara_darsky@yahoo.com for pickup of donation.

Or you can mail your item to:

*The Solace Tree
Attention: Sara Darsky
P.O. Box 2944
Reno, Nev. 89505*